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We Claim

- 1. A dried pet food comprising a matrix comprising a denatured protein source, a gelatinized carbohydrate source, about 2% to about 15% by weight insoluble fiber, a humectant in an amount sufficient for reducing brittleness of the matrix; and the dried pet food having a moisture content of less than 10% by weight.
- 2. A dried pet food according to claim 1 which comprises about 0.5% to about 5% by weight of the humectant.
- 10 3. A dried pet food according to claim 2 in which the humectant is glycerin.
 - 4. A dried pet food according to claim 1 which comprises about 3% to about 10% by weight of insoluble fiber.
- 15 5. A dried pet food according to claim 4 in which the insoluble fiber is a cellulose fiber.
 - 6. A dried pet food according to claim 1 which has a density of about 250 kg/m³ to about 320 kg/m³.
 - 7. A dried pet food according to claim 1 in the form of a cat kibble which has a length of at least 6 mm, a thickness of at least 6 mm, and in which the minimum distance from a center of gravity of the matrix to a surface of the matrix is about 3 mm.
 - 8. A dried pet food according to claim 1 which has a moisture content of about 3% to about 7% by weight.

- 9. A dried pet food comprising a gelatinized matrix comprising a protein source, a carbohydrate source, about 2% to about 15% by weight of insoluble fiber, about 0.5% to about 5% by weight of a humectant in an amount sufficient for reducing brittleness of the matrix, and a moisture content ranging from about 3% to about 7% by weight.
- 10. A dried pet food according to claim 9 in which the humectant is glycerin.
- 11. A dried pet food according to claim 9 in which the insoluble fiber is a cellulose fiber.
 - 12. A dried pet food according to claim 9 which has a density of about 250 kg/m³ to about 320 kg/m³.
- 13. A dried pet food according to claim 9 in the form of a cat kibble which has a length of at least 6 mm, a thickness of at least 6 mm, and in which the minimum distance from a center of gravity of the gelatinized matrix to a surface of the gelatinized matrix is about 3 mm.
- 20 14. A dried cat food kibble comprising a matrix comprising a gelatinized protein source, a gelatinized carbohydrate source, about 2% to about 15% by weight insoluble fiber, and a humectant in an amount sufficient for reducing brittleness of the matrix, the kibble having a moisture content of less than 10% by weight and a length of at least 6 mm, a thickness of at least 6 mm, and in which the minimum distance from a center of gravity of the matrix to a surface of the matrix is about 3 mm.

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- 15. A dried cat food kibble according to claim 14 which comprises about 0.5% to about 5% by weight of the humectant.
- 16. A dried cat food kibble according to claim 14 in which the humectant is5 glycerin.
 - 17. A dried cat food kibble according to claim 14 in which the insoluble fiber is a cellulose fiber.
- 18. A dried cat food kibble according to claim 14 which has a density of about 250 kg/m³ to about 320 kg/m³.
 - 19. A dried cat food kibble according to claim 14 into which a probe, having a contact area of about 1 mm² and operated at a speed of about 5 mm/s, penetrates into the matrix for a distance of at least 30% of the thickness of the matrix prior to breaking of the matrix.
 - 20. A dried cat food kibble according to claim 14 wherein the moisture content ranges from about 3% to about 7% by weight.
 - 21. A method of reducing calculus and plaque build up on a pet's teeth, the method comprising administering to the pet a dried pet food comprising a gelatinized matrix including a protein source, a carbohydrate source, about 2% to about 15% by weight of insoluble fiber, and a humectant, the pet food having a moisture content of less than 10% by weight and reduced brittleness.
 - 22. The method of claim 21 wherein the dried pet food comprises about 0.5% to about 5% by weight of the humectant.

- 23. The method of claim 22 wherein the humectant is glycerin.
- 24. The method of claim 21 wherein the moisture content ranges from about 3%to about 7% by weight.
 - 25. A method of reducing calculus and plaque build up on a cat's teeth, the method comprising administering to the pet a dried kibble which contains about 2% to about 15% by weight of insoluble fiber and a humectant, has reduced brittleness, a moisture content of less than 10% by weight, and has a length of at least about 6 mm, a thickness of at least about 6 mm, and in which the minimum distance from a center of gravity of the matrix to a surface of the matrix is about 3 mm.
- 15 26. The method of claim 25 wherein the moisture content ranges from about 3% to about 7% by weight.
 - 27. The method of claim 25 wherein the dried kibble comprises about 0.5% to about 5% by weight of the humectant.
 - 28. The method of claim 25 wherein the humectant is glycerin.